



Looking for...

The first online tool that offers views, clicks and leads, plus showcases your innovative products!

It is **THE** online platform to find and to be found in the global pet industry, 24/7 hours, via PC tablet or smartphone.

This popular tool will be expanded with a Lead generator!

How?

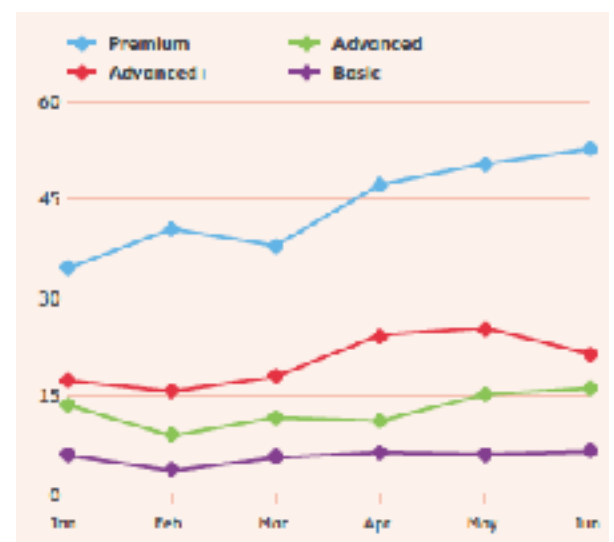
- Search for companies free of charge

Want your company to be found first and get leads?

- Then a Premium Profile is the best option.

Looking for... was launched mid-2017 and we have been tracking visitor numbers since the start of 2018.

Average number of visitors, per month, per profile type



Premium profile

Premium Profiles appear at the top of Looking for... search results in expanded form. Now added is a chat function inviting the visitor to ask questions of interest. In other words, the first tool that generates leads.

Key benefits

- Ranked highest in search results
- Leads directly received by you
- Shows up to three new innovative products/services in the search engine as well as in your Premium Profile
- Links to your white papers, articles and Company Profiles in PETS International
- Unlimited number of contact persons and contact details
- Can include videos, corporate images, etcetera.
- Full company presentation directed at your b-to-b audience: your b-to-b landing page (whereas your home page may be more consumer-facing)
- Annual (or more frequent) stats on the number of views, clicks and leads generated

More info: <https://globalpets.community/lookingfor>